



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 339876

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Schedule Dates 11/06/12-11/06/12
Advertiser Pol/C Tarleton/D/Str/Nc (17169)
Agency/T-Code Buying Time, LLC (2536)/003706749
Product Political - State Candidate (1071)
Brand TARLETON FOR ST HOUSE (140932)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH, KATE

Date Entered 11/05/12
Last Modified 11/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06403621
Oemo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$663.75
Net Total \$3,761.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Nov. 2012
Grand Total:
Spots 5
Rate \$4,425.00
\$4,425.00

Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments TARLETON 4 ST HOUSE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
STATE HOUSE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/06/12-11/06/12	4	:30	6A-6:30A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		11/5/12
2.0	Normal Line / Spot	11/06/12-11/06/12	4	:30	6:30A-7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		11/5/12
3.0	Normal Line / Spot	11/06/12-11/06/12	4	:30	8A-9A (EST)			1						1	\$975.00	\$975.00	Charlotte (WSOC)		11/5/12
4.0	Normal Line / Spot	11/06/12-11/06/12	4	:30	12P-1P (EST)			2						2	\$550.00	\$1,100.00	Charlotte (WSOC)		11/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP NOV5/12 13.19
*** WSOC-TV ***

SALES PRSN PH- NICK WELTE

DATE NOV 5/12 13:19



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-630A	30		\$1,175.00	11/6	11/6	1	4	TUE	1
PROGRAM : NEWS												
2			630A-700A	30		\$1,175.00	11/6	11/6	1	4	TUE	1
PROGRAM : NEWS												
3			800A-900A	30		\$975.00	11/6	11/6	1	4	TUE	1
PROGRAM : GMA												
4			1200N-100P	30		\$550.00	11/6	11/6	2	4	TUE	2
PROGRAM : NEWS												

REP HEADLINE# 6403621
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
NOV5/12 13.19
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12						\$4,425.00						

CONTRACT TOTAL \$4,425.00
TOTAL SPOTS 5

MARKET TOTALS \$12,642 WSOC 35% WBTV 30% WCNC 20% WCCB 15% WJZY 0% WMYT 0% WAXN 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*